

Joining the SHARED MOBILITY 2030 ACTION AGENDA

Moving together to make shared mobility the first and best option.



This is a pivotal moment for the future of equitable and accessible transportation. Owning a private vehicle continues to become more unaffordable, with low-income households spending a significant portion of their budgets on transportation. We are running out of time to take bold action on the climate crisis, which harms low-income and communities of color first and worst.

This is why in 2022 the Shared-Use Mobility Center, along with 50 partner organizations, launched the Shared Mobility 2030 Action Agenda.

The Shared Mobility 2030 Action Agenda isn't just another declaration or a list of principles. **The Agenda is designed as a to-do list that can change, evolve and improve while we're on the path to making equitable, clean, shared mobility more convenient, more practical, more available, more accessible and more affordable than owning or driving a car.**

To learn more visit www.sharedmobility2030.org

What makes the Action Agenda different?

The Shared Mobility 2030 Action Agenda and Action Network foster collaboration, connection, and sharing to hold ourselves accountable and to take action, together. Members of the Action Agenda joined because they:

- See the potential for shared mobility to address our climate and equity challenges
- Embrace the Action Agenda goals and action items as a "to-do list" for addressing these challenges
- Agree to share their progress and hold one another accountable to the Agenda, and
- Collaborate to implement the Agenda and keep the document relevant through regular updates.

Shared Mobility 2030 Action Agenda V 1.0

The Shared Mobility 2030 Action Agenda includes seven Action Items that we commit to working on to reduce barriers to shared mobility:

- **INFRASTRUCTURE** Invest in and build out the infrastructure for shared mobility as standard components of all transportation projects.
- **TECHNOLOGY** Invest and build the foundational technology and information systems that make shared mobility more reliable and available, accessible, and easier to use.
- **TOOLS AND INCENTIVES** Create and use products and incentives to help households shift to more shared mobility.
- **EQUITY OUTCOMES** Create standards to measure how shared mobility is making our communities and our society more equitable. Use these outcome measures widely.
- **CARBON EMISSIONS** Create and use a standardized way to measure carbon emissions for shared mobility vehicles, technology, services, and operations, that shows comparisons with other transportation modes. And commit to lowering the lifecycle carbon emissions of shared mobility services.
- **FUNDING** Find and develop new, sustainable ways to fund more shared mobility.
- **INSTITUTIONS** Create the institutional foundations and processes that help shared mobility become affordable and economically sustainable.

Why should you join?

1. Collaborate to align and develop the Climate & Equity Agenda for Shared Mobility

- Be a co-author of the Shared Mobility 2030 Action Agenda. The Agenda adapts and evolves to align with the current landscape through an annual review period
- Shape the industry's work towards achieving the Action Items by joining up to three Working Groups. Each Action Item includes a corresponding Working Group to draft plans identifying foundational activities to move the Agenda Item forward.
- Present at the National Shared Mobility Summit and other webinars throughout the year

2. Connect with others on your work

- Attend the National Shared Mobility Summit and related events with deep discounts
- Host a state of the industry virtual forum
- Cultivate partnerships at events to help advance the shared mobility industry

3. Share Your Work

- Feature your work through a case study that advances the Action Agenda on SUMC's Mobility Learning Center (MLC). MLC is a knowledge-sharing resource that highlights innovative projects and best practices in shared mobility. *Join the MLC community and its growing number of users, with 90,000 page views and 32,000 unique users, you will have access to a growing population working to further shared mobility.
- Showcase your commitments and actions to tackle the climate crisis, fix inequalities in communities, and make transportation costs easier for families in our Annual Report through our Self-Assessment Survey.

In addition to the opportunities listed above that connect to our core values of action and accountability, **your support will be acknowledged in the following ongoing SUMC publications:**

- On the Action Agenda website: In Year 1, the homepage had 30,000 unique visitors and 4,500 views of the Action Network page.
- In the Annual Report: The report is promoted to major national and regional news outlets.
- In select Mobility Hub newsletters: Sent bi-weekly to 20,000 mobility leaders across the United States.
- At the National Shared Mobility Summit, the premier conference for people-focused mobility bringing together more than 700 attendees.

*Statistics are from March 1, 2022 to July 31, 2023

Membership Rates

Action Network members commit to contribute an annual fee to support the Agenda's work and Operations. Fees may be partially or fully waived on a case by case basis when approved by the Shared-Use Mobility Center - the convenor of the Shared Mobility 2030 Action Agenda. *This contribution should not be construed as payment for contracted work or an exchange transaction between SUMC and the Member.*

Public Agencies

Annual contributions from public agencies are based on size of the population in the geographic area they serve. (How many people live in your jurisdiction. Not ridership.)

- Population up to 500k = \$1,000
- Population up to 2M = \$2,500
- Population over 2M = \$5,000

Private Companies

Annual contributions from private companies are based on the number of employees

- Up to 25 employees = \$1,000
- Up to 100 employees = \$ 2,500
- Over 250 employees = \$5,000

Nonprofit, Research, or Academic Institutions

Annual contributions for nonprofit, research or academic organizations are based on their annual budgets

- Less than \$1M annual budget = \$500
- More than \$1M annual budget = \$1,000

Ready to take action?

Become a member by visiting
<https://sharedmobility2030.org/membership>.

For questions about joining as a Member, please contact Hannah Wilson, Director of Partnerships & Engagement, at hannah@sharedusemobilitycenter.org